Our products are made for personal education, breastfeeding classes and staff development; as well as teaching aids for the lactation professional. You can also learn more about Kittie Frantz, RN, CPNP-PC, who developed our product line.

“Remember you are not managing an inconvenience, you are raising a human being.”
— Kittie Frantz

WHAT’S NEW FOR 2013

Disk 3 - Breastfeeding - The Art of Comfort Care
- The evolution of attachment advice
- Diplomatically changing what isn’t working for her
- Competencies breastfeeding in bed
- Finding the right nursing place in her home

Many of our films are now up on our website as PAY PER VIEW! Now you can have your clients view them for as low as $1.99 and never lose a treasured copy!

Get onto our Mailing List so you don’t miss our special 20-30% off sales!
Getting To Know Your Baby

A new DVD for $25.00 ISBN# 1-885748-73-6

Ever wonder what the doctor is doing and why, when your newborn is examined? Watch Kittie, a nurse practitioner, explain the unique newborn and how he is wondrously made for breast feeding. This Clinical Assessment of a normal newborn covers baby head-to-toe and the explanations will amaze you.

• Do you know why babies sneeze?
• Why does she like to keep her fists by her mouth?
• Did you know how important his reflexes are for breast feeding?

The DVD also includes the English and Spanish version of the original video, THE FIRST WEEK, answering most new parents breastfeeding questions.


with Christina M. Smillie, MD

A New Edition in 7 Languages on one DVD - $39.95

English, Spanish, German, Italian, Japanese, Chinese, Dutch and closed-captioning on 1 DVD

DVD - ISBN# 978-1-885748-79-9

In Baby-Led Breastfeeding, we see mothers learning to breastfeed naturally—by letting their babies show them how. Watch Dr. Smillie and Kittie Frantz as they gently show mothers in a variety of situations how to encourage the baby to move to the breast on his own and self attach. Amazing how the babies do it in a perfect asymmetrical latch!.

“We don’t have to make our babies learn to feed—we just allow them to follow their instincts to learn.”

Delivery Self-Attachment

by Lennart Righard, MD

DVD - ISBN# 1-885748-69-8 - $22.95

VHS English ISBN# 1-885748-13-2 - $10.00

This includes English, Spanish, French, Dutch, Japanese & 2 Chinese dialects on one DVD.

Plus a personal message from Dr. Righard to parents in English & Swedish.

Dr. Righard’s study published with midwife, Margaret Alade, in The Lancet looked at two groups of babies, one group was unmedicated and within 50 minutes, most infants self-attached!

Childbirth classes have had unprecedented success with this video. It causes parents to seriously consider their birth options.
Tongue-Tie: Impact on Breastfeeding
Complete Management Including Frenotomy

by Evelyn Jain, MD - $79.00 without PPR; $139 with Public Performance Rights

This DVD, produced by Dr. Evelyn Jain, will aid the physician in identifying Tongue Tie and performing Frenotomy. It demonstrates a comprehensive method of assessment of the impact of tongue tie on breastfeeding.

“Amazing shots of clipping Frenulums both Anterior & Posterior”

Biological Nurturing®
Laid-back Breastfeeding
For Mothers

with Suzanne Colson, PhD
DVD - $39.95

Laid-back breastfeeding reclines the mother so baby is more prone and therefore more able to use his primitive reflexes to assist him in attachment. Biological Nurturing® is a neurobehavioral approach to breastfeeding initiation. Traditional and side lying positions are amazingly contrasted to comfortable laid-back breastfeeding. Watch mothers using laid-back breastfeeding in the hospital and at home. Mom’s are so comfortable they will nurse longer and experience more oxytocin release. Oxytocin relaxes an increases the loving feelings in mom. Which is always a plus for baby!

Stomach Capacity Badge

$5.00

Want that perfect addition to your work badge? These just under 3 1/2” by 2 1/4” badge attachments are perfect for anyone helping Mom with lactation. Clearly showing Baby’s actual stomach size on day one and day three you can reassure parents they don’t need to overfeed their newborn.
Grow Your Baby’s Brain
by Jill and Dr. Nils Bergman - DVD - $39.95

This film explains the science behind why holding your baby in skin-to-skin contact on Mom’s chest is best for all babies, physically, emotionally, mentally and socially. It shows how to do this, in delivery room and during cesarean on dad.

In skin-to-skin contact on Mom’s chest at birth, baby feels SAFE. She opens her eyes, and bonds with her parents. She sleeps and grows better. More breast milk is produced, the best food for human BRAIN growth.

This calm start to life makes mom and baby unstressed. It sets the pattern for healthy and secure children and joyful parenting.

Hold Your Premie
Skin-to-skin contact for parents of premature babies
by Jill Bergman with Dr. Nils Bergman - DVD $39.95

Often Neonatal Intensive Care Units separated mothers and fathers from their babies, believing preterm babies to be too fragile to hold and unstable to even touch. This DVD shows Mom holding your premie is in fact vital, explaining the neuroscience behind it in terms parents can understand.

A brilliant companion to the book Hold Your Premie for $14.95.

Kangaroo Mother Care DVDs
by Nils Bergman, MD
Rediscover the Natural Way to Care for Your Newborn Baby.

This is the “How-To, Why-To” video that summarizes the latest research to prove newborns thrive best on his mother’s chest. Shows how to wrap the baby to mother’s chest.

KANGAROO MOTHER CARE I is now available in Spanish on DVD only!
Método Madre Canguro for only $15.00

This is the “How-To, Why-To” video showing the newborn thrives best on his mother’s chest.
Geddes Productions presents

THE BABY’S PERSPECTIVE

“A course for those experienced with newborns, RN’s, LVN’s, LC’s, CLE’s, Doulas & Infant Care Specialists who have been working with newborns for a while and want to learn the baby’s perspective.”

Why this course?  A nurse, LC or a doula is a caregiver who mothers the mother so that the mother can mother her infant. Doulas learn well how to care for the mother. But do the baby’s needs conflict with the mother’s needs? Are you hired by parents who tell you what they want, yet this is their first experience so they haven’t a clue what they will really want or need? How do you deal with bad advice the mother often hears from others? Perhaps you are hired as an Infant Care Specialist and see the mother so busy during the day she is too tired to breastfeed the baby at night? Or a lactation consultant trying to help the baby to breastfeed only to hear the parents want to put the baby on a schedule? Be armed with the knowledge to help parents see the Baby’s Perspective.

Take the Course on Your Time!  Kittie Frantz, RN, CPNP-PC shares her experience of over 45 years in the field of pediatrics and breastfeeding. No other course really looks at breastfeeding from the baby’s perspective. Split into six 3 hour modules, with each module a minimum of 3 CEU’s, the entire course is 18 CEU’s, And now you can obtain the modules on DVD for self study at home and still earn CEU’s. Watching the small class interact with Kittie makes you feel as if you’re there.

Disk 1 - Newborn Assessment

- A PowerPoint Presentation of a complete physical exam of the newborn live with 12 students?
- What we expect to see & how to reassure parents in detail
- What problems we might see & when to involve the doctor
- How these unique aspects of a newborn will affect the breastfeeding process
- Complete Suckling Assessment not found in other courses
- Learn how to answer common parent concerns
Disk 2 - The First Week
- How the baby’s rhythms differ in the first 24 hour and the second and third 24 hours
- Baby’s normal rhythms and patterns in the first and second week
- How the baby brings in and sets up the milk supply - success!
- How to help mom rest without changing baby’s rhythms
- Directing parents to feed the baby and not focus on getting baby to sleep
- Feeding, pooping and peeing charts – lessen the complication they bring & use it to teach

Disk 3 - Breastfeeding - The Art of Comfort Care
- The evolution of attachment advice
- Diplomatically changing what isn’t working for her
- Competencies breastfeeding in bed
- Finding the right nursing place in her home
- Baby-Led and Laid-Back Breastfeeding in depth
- Pillows - a help or a hindrance?

Disk 4 - Breastfeeding - Solving Problems
- We will look in depth at:
  - Engorgement
  - Sore Nipples
  - The Reluctant Nurser
  - When to seek help
  - Ways to work around it

Disk 5 - Myths, Advice & Urban Legends
- Explore myths vs. evidenced based practice
- What part does anecdotal experience play?
- Understanding cultural competencies
- Helping parents focus on one advisor
- Giving parents skills to sift out advice appropriately

Disk 6 - Gadgets & Gizmos
- See a huge display of breastfeeding products so you can familiarize yourself with what your clients may have or have been told to get
- Learn what is appropriate and what is not for your clients situation
- Help your client prepare for mother/baby separation in the workplace - when to pump
- Learn what products may have potential problems – interference with mother and baby
- Develop the principal features a product needs to have so that you can evaluate future products
**Specialty Products**

**MORE JPEGS ON CD:**

**A Collection of Breasts**
- A collection of breast slides that show many normal sizes, shapes, areolas, and nipples.
- These soft, feminine pencil drawings from real photographs, bring dignity to the human breast.
- Nine to ten very different normal breasts in each slide set.
- Set 1 also includes variations from the normal anatomy and are fabulous for instructing those new in the field for what they may encounter.
- Set 2 also includes inverted nipples of all kinds and treatment ideas.

JPEGS on CD Set 1 1-885748-71-X $10.00  
JPEGS on CD Set 2 1-885748-72-8 $10.00

**Breastfeeding Works for Cesarean, Too!**
- 26 color slides from Volume 3, First Attachment After a Cesarean video.
- Additional slides depict the actual birth and recovery room attachment.
- Great for demonstrating breastfeeding when reclining in bed.
- Popular in Schools of Nursing to enhance maternity nursing skills.

JPEGs on CD Set 1-885748-71-X $10.00

**HOT NEW iPhone APP**
- Developed from our Infant Quick Reference Cards
- Breast Milk Calculator

Shows the quantity breastfeeding baby is likely taking from mom. Perfect for the working mother to calculate what her baby might take per feeding. Works for the feeding tube device as well.

Go to the iTunes store and purchase the App. Or, even easier, search Breastfeeding directly through the App button on your iPhone or Touch.

**Infant Quick Reference Cards**
- These pocket-sized laminated reference cards are ideal for calculating 10% weight loss, pounds to Kg, & Kcal/Kg calculations & normal growth parameters.
- Lactation Consultants can use this in assisting working women as to how much to pump or to measure how much baby is getting from a Feeding Tube Device.
- Set of Five Laminated 3” x 5” Pocket-sized Cards

Set of Five Laminated 3” x 5” Pocket-sized Cards  
ISBN# 1-885748-70-1 $5.00

**When you are ready, you can order online: www.geddesproduction.com**

**Breastfeeding Product Guide**
- 172 of the breastfeeding products on the market from 82 companies listed in one easy reference!
- Each chapter is complete with a consumer reports style comparison chart! Now you can compare product features to find the best product for your particular needs.

ISBN# 1-885748-14-0 $5.00 e-book  
(on disk only - English only)

**Breastfeeding Product Guide Supplement**
- Now 196 Products. You will need the original PRODUCT GUIDE BOOK, if you don’t already have one, to interpret the completely updated comparison charts.

ISBN# 1-885748-59-0 $5.00 per book or e-book  
(on disk only - English only)

**Kittie’s famous quote from her article in Mothering Magazine has been immortalized by Mary Burrows in this beautiful plaque. Available in both English and Spanish. Measuring 4.25” by 5.75” in size with an attached wire ready for hanging. Black words on white ceramic, hand crafted so each one is slightly unique.**

only $24.00
Positioning Teaching Aids

- These 12 black and white line drawings as seen in First Attachment Volume One video, depict how the baby positions himself at the breast to prevent sore nipples!
- These are great for pre and postnatal teaching in large classes, for parents or medical education.
- Teen moms prefer these abstract clear images to real photos.
- Several formats are available for your specific teaching needs!

B&W Positioning JPEGs on CD
- 12/set $5.00 ISBN# 1-885748-49-3

Full Color Positioning JPEGs on CD
- 12/set $7.00 ISBN# 1-885748-50-7

- The tan skin tone is naturally perfect for the "multi-ethnic" look and fits any class setting for parents.
- Same drawings as shown above but colorized to add reality.

When you are ready, you can order online: www.geddesproduction.com
Volume 1

Baby Self Attaches - $25.00
DVD ISBN# 1-885748-76-0

The DVD has four videos on it:

- New! **Baby Self Attaches.** Two babies start on Mom’s chest, move down to one breast and perfectly attach in asymmetrical placement in 5 min segments for class.
- New! **Other Positions** shows how to let baby attach in side-hold and opposite-hand hold.
- Updated **First Attachment** and **El Primer Contacto Con Su Bebé** also included. After showing the theory of attachment, a mother and baby do it live. This simple approach to attachment is the most gentle of all and easy to learn.

**NOW ON PAY PER VIEW!**

Volume 2

First Attachment in Bed
New! **DVD of Volume 2 & 3 available for only $25.00**
English Only ISBN# 1-885748-82-5

- This video **EXPANDS** what is learned in Volume One to the reclining position.
- It shows **PROPER BODY ALIGNMENT** to new mothers in a comfortable position.
- **LIVE DEMONSTRATIONS** include how to roll over & switch breasts in bed.
- The emphasis is on a **RESTFUL FIRST START!**

**NOW ON PAY PER VIEW!**

Volume 3

First Attachment in Bed After Cesarean
New! **DVD of Volume 2 & 3 available for only $25.00**

- **PROPER ATTACHMENT** for the special needs of women who have had a CESAREAN.
- Showing how to turn over slowly in bed with the baby. **SELF CARE IS PROMOTED.**
- Two different ways of holding the baby in a sitting position are also demonstrated.

**NOW ON PAY PER VIEW!**

Volume 4

Burping The Baby
Get both English & Spanish on one DVD - $25.00
English and Spanish ISBN# 1-885748-81-7

- The 4th in the series asks “DO BREASTFEEDING BABIES NEED TO BE BURPED?”
- Shows the BABY’S BURPING CUES so Mom & Dad won’t have to guess.
- **FOUR TECHNIQUES** of burping are clearly demonstrated.

**“Burping The Baby” in English, NOW ON PAY PER VIEW!**

When you are ready, you can order online: www.geddesproduction.com
Volume 5

Successful Working Mothers
• 15 successful nursing women NETWORK in a discussion to tell you how they do it.
• Should you start off with a bottle? Opinions on breastpumping. Techniques in managing milk supply. These working mothers talk candidly on these issues.
• POPULAR IN WIC programs to promote continuing breastfeeding.

Volume 6

Hand Expression
Get both English & Spanish on one DVD - $25.00
English and Spanish ISBN# 1-885748-77-9
• A STEP-BY-STEP INSTRUCTION of how to hand-express milk.
• FABULOUS FOR Step #5 of BABY-FRIENDLY compliance!
• Shows TWO METHODS of hand expression with a live demonstration.

Now on Pay Per View!

Volume 7

Supplemental Nursing System™
Get both English & Spanish on one DVD - $25.00
English and Spanish ISBN# 1-885748-83-3
• Demonstrates a wonderful FEEDING TUBE DEVICE used in many situations: breastfeeding the adopted infant, premature infants, babies who are a little slow at building their suckling skills, etc.
• Watch how the tube positions at the breast to HELP BABY NURSE.
• LEARN HOW TO SET IT UP EASILY and simple cleaning instructions.

Now on Pay Per View!

Volume 8

The First Week
The DVD of this video is available in English & Spanish on the Getting To Know Your Baby DVD.
• Women often stop breastfeeding in the 1st week due to unanswered concerns.
• See Kittie make a newborn visit & answer common questions...Is baby getting enough, why does he feed more at night, how often should I feed the baby, etc.

Now on Pay Per View!

When you are ready, you can order online: www.geddesproduction.com
We use the U.S. Postal Service for all shipping.

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*NTSC=Standard USA video speed; PAL=European video speed; Secam=France video speed

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