



These short, instructive videos are perfect for inserting into your classes, closed circuit hospital teaching (by special arrangement), or as take home videos. We even have great discounts for bulk buying!

Breastfeeding Techniques That Work™

Teaching Products by **Geddes Productions** and **Kittie Frantz, RN, CPNP-PC**

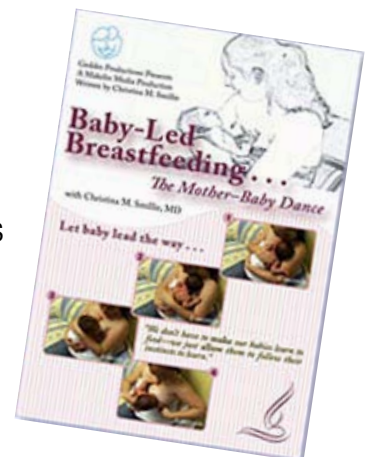
If you don't already have all of the volumes in our best-selling, wonderfully effective video series **Breastfeeding Techniques That Work!™**, now is the time to buy!

What's New!

BABY-LED BREASTFEEDING... The Mother-Baby Dance DVD English only for \$39.95

In Baby-Led Breastfeeding, we see mothers learning to breastfeed naturally—by letting their babies show them how. Human babies are already hardwired to seek out and find the breast. In this video we see just how babies can do it—when we get out of the babies' way.

Let Baby Lead the Way...



Now Available!

GETTING TO KNOW YOUR BABY. A new DVD for \$39.95

Ever wonder what the doctor is doing and why, when your newborn is examined? Watch Kittie, a nurse practitioner, explain the unique newborn and how he is wondrously made for breast feeding. This Clinical Assessment of a normal newborn covers baby head-to-toe and the explanations will amaze you.

The DVD also includes the English and Spanish version of the original video, THE FIRST WEEK, answering most new parents breastfeeding questions.

When you are ready, you can order online: www.geddesproduction.com

Volume 1

Baby Self Attaches - \$39.95

DVD ISBN# 1-885748-76-0

The DVD has four videos on it!

- New! **Baby Self Attaches**. Two babies start on Mom's chest, move down to one breast and perfectly attach in asymmetrical placement.
- New! **Other Positions** shows how to let baby attach in side-hold and opposite-hand hold.
- Updated **First Attachment** and **El Primer Contacto Con Su Bebé** also included. After showing the theory of attachment, a mother and baby do it live. This simple approach to attachment is the most gentle of all and easy to learn.

First Attachment - \$29.95

VHS English ISBN# 1-885748-02-7

El Primer Contacto Con Su Bebé - \$29.95

VHS Spanish ISBN# 1-885748-03-5



Volume 2

First Attachment in Bed - \$19.95

VHS English Only ISBN# 1-885748-04-3

- This video EXPANDS what is learned in Volume One to the reclining position.
- It shows PROPER BODY ALIGNMENT to new mothers in a comfortable position.
- LIVE DEMONSTRATIONS include how to roll over & switch breasts in bed.
- The emphasis is on a RESTFUL FIRST START!

New! DVD of Volume 2 & 3 available for only \$39.95

English Only ISBN# 1-885748-82-5

Volume 3

First Attachment in Bed After Cesarean - \$19.95

VHS English Only ISBN# 1-885748-05-1

- PROPER ATTACHMENT for the special needs of women who have had a CESAREAN.
- Showing how to turn over slowly in bed with the baby. SELF CARE IS PROMOTED.
- Two different ways of holding the baby in a sitting position are also demonstrated.



Volume 4

Burping The Baby - \$10.00

VHS English ISBN# 1-885748-06-X

Haciendo Eructar Al Bebé - \$10.00

VHS Spanish ISBN# 1-885748-07-8

Get both English & Spanish on one DVD - \$39.95

English and Spanish ISBN# 1-885748-81-7

- The 4th in the series asks "DO BREASTFEEDING BABIES NEED TO BE BURPED?"
- Shows the BABY'S BURPING CUES so Mom & Dad won't have to guess.
- FOUR TECHNIQUES of burping are clearly demonstrated.

When you are ready, you can order online: www.geddesproduction.com



Volume 5

Successful Working Mothers - \$10.00

VHS English Only ISBN# 1-885748-08-6

- 15 successful nursing women NETWORK in a discussion to tell you how they do it.
- Should you start off with a bottle? Opinions on breastpumping. Techniques in managing milk supply. These working mothers talk candidly on these issues.
- POPULAR IN WIC programs to promote continuing breastfeeding.

Volume 6

Hand Expression - \$19.95

VHS English ISBN# 1-885748-09-4

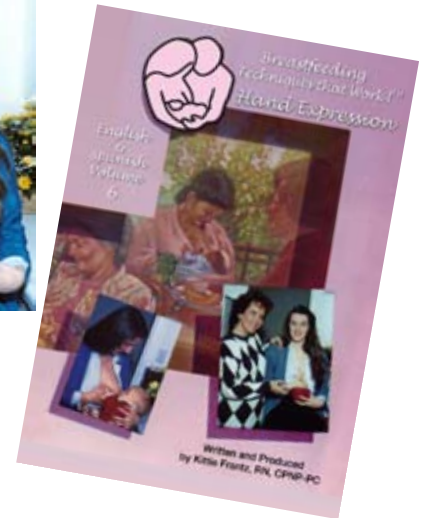
Sacar Leche Manualmente - \$19.95

VHS Spanish ISBN# 1-885748-10-8

Get both English & Spanish on one DVD - \$39.95

English and Spanish ISBN# 1-885748-77-9

- A STEP-BY-STEP INSTRUCTION of how to hand-express milk.
- FABULOUS FOR Step #5 of UNICEF BABY-FRIENDLY compliance!
- Shows TWO METHODS of hand expression with a live demonstration.



Volume 7

Supplemental Nursing System - \$19.95

VHS English ISBN# 1-885748-11-6

System de Alimentación - \$19.95

VHS Spanish ISBN# 1-885748-12-4

Get both English & Spanish on one DVD - \$39.95

English and Spanish ISBN# 1-885748-83-3

- Demonstrates a wonderful FEEDING TUBE DEVICE used in many situations: breastfeeding the adopted infant, premature infants, babies who are a little slow at building their suckling skills, etc.
- Watch how the tube positions at the breast to HELP BABY NURSE.
- LEARN HOW TO SET IT UP EASILY and simple cleaning instructions.

Volume 8

The First Week - \$29.95

VHS English ISBN# 1-885748-45-0

La Primer Semana - \$29.95

VHS Spanish ISBN# 1-885748-68-X

- Women often stop breastfeeding in the 1st week due to unanswered concerns.
- See Kittie make a newborn visit & answer common questions...Is baby getting enough, why does he feed more at night, how often should I feed the baby, etc.

The DVD of this video is available in English & Spanish on the Getting To Know Your Baby DVD.



When you are ready, you can order online: www.geddesproduction.com

Getting To Know Your Baby

A new DVD for \$39.95

ISBN# 1-885748-73-6

Ever wonder what the doctor is doing and why, when your newborn is examined? Watch Kittie, a nurse practitioner, explain the unique newborn and how he is wondrously made for breast feeding. This Clinical Assessment of a normal newborn covers baby head-to-toe and the explanations will amaze you.

- Do you know why babies sneeze?
- Why does she like to keep her fists by her mouth?
- Did you know how important his reflexes are for breast feeding?

The DVD also includes the English and Spanish version of the original video, THE FIRST WEEK, answering most new parents breastfeeding questions.



Baby-Led Breastfeeding – The Mother-Baby Dance

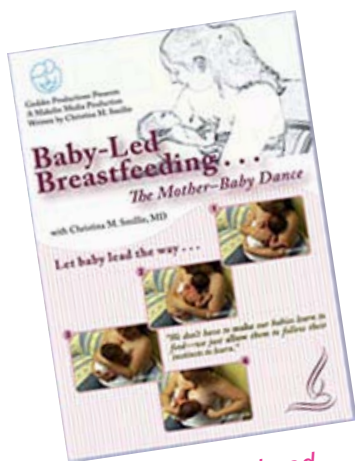
with Christina M. Smillie, MD

A new DVD for \$39.95

ISBN# 978-1-885748-79-9

In Baby-Led Breastfeeding, we see mothers learning to breastfeed naturally—by letting their babies show them how. Like kittens and puppies, human babies are already hardwired to seek out and find the breast. In this video we see just how babies can do it—when we get out of the babies' way. We also see Kittie Frantz, RN, CPNP-PC, who now uses this same approach in her own practice.

“We don't have to **make** our babies learn to feed—we just **allow** them to follow their instincts to learn.”



“Let Baby Lead
The Way...”

Delivery Self-Attachment

by Lennart Righard, MD

VHS English ISBN# 1-885748-13-2 - \$14.95

DVD - ISBN# 1-885748-69-8 - \$22.95

Includes English, Spanish, French, Japanese & 2 Chinese dialects

Plus a personal message from Dr. Righard to parents in English & Swedish.

Dr. Righard's study published with midwife, Margaret Alade, in The Lancet looked at two

groups of babies, one group was unmedicated and within 50 minutes, most infants self-attached!

- This video depicts a newborn's ability at birth to crawl up to a breast and attach himself unassisted.
- This six-minute video will change your protocols! It's a must for hospital staff in-services and a wonderful adjunct for Training LDRP units.
- Childbirth classes have had unprecedented success with this video. It causes parents to seriously consider their birth options.



When you are ready, you can order online: www.geddesproduction.com



Kangaroo Mother Care Videos

by Nils Bergman, MD

Kangaroo Mother Care I VHS English ISBN# 1-885748-62-0 - **\$40.00**

Rediscover the Natural Way to Care for Your Newborn Baby.

- This is the “How-To, Why-To” video that summarizes the latest research to prove that the newborn thrives best on his mother’s chest. How to wrap the baby to mother’s chest is also shown.
- The diapered naked baby is placed against the mother’s skin between her breasts where the temperature is perfectly controlled all the time.
- Kangaroo Mother Care enables baby to relax, improves the heart rate and body temperature.

Now Available!

KANGAROO MOTHER CARE I is now available in Spanish on DVD only!

Método Madre Canguro for only **\$39.95**

This is the “How-To, Why-To” video that summarizes the latest research to prove that the newborn thrives best on his mother’s chest. How to wrap the baby to mother’s chest is also shown. Kangaroo Mother Care enables baby to relax, improves the heart rate and body temperature.

SKIN-TO-SKIN CONTACT NOW IN SPANISH!



Kangaroo Mother Care II - VHS English ISBN# 1-885748-67-1 - **\$60.00**

Restoring the Original Paradigm for Infant Care and Breastfeeding.

- This comprehensive, expanded video is a 51 minute class instruction for health professionals: physicians, neo-natologists, nurses, midwives, lactation consultants, doulas, and all who support the maternal/newborn dyad.
- Dr. Bromberg Bar-Yam’s review in the Journal of Human Lactation sums it up by saying: “Dr. Bergman defines terms clearly, and puts human development in mammalian and evolutionary context. His narrative is clear and understandable... one wishes Dr. Bergman was lecturing in person so that one could address questions directly to him.”
- THE video for those who want more on Kangaroo Mother Care.

Kangaroo Mother Care I & II on DVD

by Nils Bergman, MD

DVD English ISBN# 1-885748-74-4 - **\$90.00**

Now on DVD, includes Kangaroo Mother Care I & II, in English only, and an additional CD with a pre and post test, bibliography & 200 jpeg images from Dr. Bergman’s presentations. With this complete set your hospital can offer 1 CEU to staff!



When you are ready, you can order online: www.geddesproduction.com

Specialty Products

A Collection of Breasts



- A collection of breast slides that show many **NORMAL SIZES, SHAPES, AREOLAS, AND NIPPLES**.
- These **SOFT, FEMININE PENCIL DRAWINGS** from real photographs, bring dignity to the human breast.
- Nine to ten very different normal breasts in each slide set.
- Set 1 also includes **VARIATIONS FROM THE NORMAL ANATOMY** and are fabulous for instructing those new in the field for what they may encounter.
- Set 2 also includes **INVERTED NIPPLES** of all kinds and treatment ideas.

FORMAT	ISBN#	PRICE
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PowerPoint CD 1	1-885748-71-X	\$35.00
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Breastfeeding Works for Cesarian, Too!

- 26 color slides from Volume 3, **FIRST ATTACHMENT AFTER A CESAREAN** video.
- Additional slides depict the **ACTUAL BIRTH AND RECOVERY ROOM ATTACHMENT**.
- Instruction booklet is included.
- Great for demonstrating breastfeeding when **RECLINING IN BED**.
- Popular in Schools of Nursing to **ENHANCE MATERNITY NURSING SKILLS**.

FORMAT	ISBN#	PRICE
Slide Set (26 slides) (while supplies last)	1-885748-48-5	\$5.00
PowerPoint CD	1-885748-64-7	\$20.00



Infant Quick Reference Cards

These pocket-size laminated cards are ideal for quick reference in infant feeding. Dietitians love them!

Lactation Consultants can use this in assisting working women as to how much to pump or to measure how much baby is getting from a Feeding Tube Device.

Set of Five Laminated 3" x 5" Pocket-sized Cards

ISBN# 1-885748-70-1 \$5.00

Breastfeeding Product Guide Books



- 172 of the breastfeeding products on the market from 82 companies listed in one easy reference!
- Each chapter is complete with a consumer reports style comparison chart! Now you can compare product features to find the best product for your particular needs.

Chapters Include:

- Electric Pumps
- Nipple Creams
- Cups and Shells
- Battery Pumps
- Milk Storage Bags
- Feeding Tube Devices
- Pads
- Hand Pumps
- Nipple Shields
- Pillows
- Tote Bags
- Misc. Products

- The chapters tell you what you need to know about each of the product features in the comparison charts.
- A must for the professional to assist the woman in choosing a product just right for her circumstances.

ISBN# 1-885748-14-0

\$10.00 e-book
(on disk only - English only)

BREASTFEEDING PRODUCT GUIDE SUPPLEMENT



Now 196 Products. You will need the original **PRODUCT GUIDE BOOK**, if you don't already have one, to interpret the completely updated comparison charts.

ISBN# 1-885748-59-0

\$5.00 per book or e-book
(English only)

GET BOTH BOOKS!

Product Guide Plus Supplement
\$10.00 per set while supplies last

Look for book and product updates on our Website.

Bring Kittie Frantz To You!



Kittie Frantz can bring you **THE BABY'S PERSPECTIVE**, a course for experienced doulas, RN's, LVN's, LC's, CLE's & Infant Care Specialists who have been working with newborns for a while and want to learn the baby's perspective.

For more information, see:

www.thebabyperspective.com

When you are ready, you can order online: www.geddesproduction.com

Positioning Teaching Aids



- These 12 black and white line drawings as seen in **First Attachment** Volume One video, depict how the baby positions himself at the breast to prevent sore nipples!
- These are great for pre and postnatal **TEACHING IN LARGE CLASSES**, for parents or medical education.
- This step-by-step instruction is so **CLEAR** that parents learn easily.
- **SEVERAL FORMATS ARE AVAILABLE FOR YOUR SPECIFIC TEACHING NEEDS!**

LARGE PHOTO BLOW-UPS are matte finish photographs that are suitable for framing or will fit right into the birth atlas for childbirth instructors. You can choose any one of the twelve drawings. Please specify which drawing number.
6" x 20" Photo Blow-ups, individually sold.

Individual drawings **\$10.00** each
ISBN# 1-885748-52-3

Set of 12 drawings **\$100.00**
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GREAT HANDOUTS to reinforce your great teaching when mother is home!

Tear-Off Sheets, 100/pad, English **\$10.00**
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Tear-Off Sheets, 100/pad, Spanish **\$10.00**
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TEACHING WALL CHART Eight of the drawings matted in purple for framing so mom can see it from her bed or your desk. You can point to it as you teach and she can see it after you leave the room.

16" x 20" Wall Poster **\$6.00** ISBN# 1-885748-57-4



FULL COLOR POCKET FLIP CHARTS

Our famous easy step-by-step line drawings of baby's correct attachment, are laminated and spiral bound to conveniently fit in your pocket. This teaching aid is perfect for bedside or deskside teaching, as well as home visits. If you have used our black and white pocket flip chart, you will love the full color version! The narrative is in English. Spanish narrative included upon request.

Full Color Pocket Flip Chart **\$16.50**
ISBN# 1-885748-61-2



PORTABLE POSTER CARDS are perfect for teaching small groups of 10 - 15 parents. Great for La Leche League meetings. English and Spanish Narrative on back of the cards. Teens prefer abstract B&W.

10" x 12" Poster Cards, Set of 12 **\$16.50**
ISBN# 1-885748-56-6

Positioning Overheads

Teaching **LARGE GROUPS** is easy with these clear black and white drawings that fit right into your presentation.

Overheads, Set of 12 **\$26.50**

B&W ISBN# 1-885748-51-5

Color ISBN# 1-885748-78-7

Positioning Slides



B&W Positioning Slides, 12/set **\$26.50**
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PowerPoint CD **\$19.00** 1-885748-65-5

OUR FAMOUS CLEAR AND SIMPLE DRAWINGS ARE NOW IN WONDERFUL COLOR!

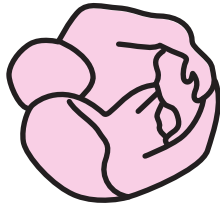


- The tan skin tone is naturally perfect for the **"MULTI-ETHNIC" LOOK** and fits any class setting for parents.
- Same drawings as shown above but colorized to add reality.

Full Color Positioning Slides, 12/set **\$36.00**
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Power Point CD **\$25.00** 1-885748-66-3

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